

# Keyue Chen

<https://keyuechen.com>

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## EDUCATION

**Fashion Institute of Technology, SUNY, NYC, NY**

**Bachelor of Fine Arts – Fashion Design (Specialization - Special Occasion), 9/19 – 5/24**

- GPA: 3.95/4.0
- Courses Taken: Haute Couture Sewing Technique, Special Occasion Bridal Design, Stretch Fundamentals, CAD for Fashion Design and Development, Materials And Construction I-II; Visual Design Concepts I-IV; Intro To Draping; Soft Draping; Structured Draping; Advanced Draping; Apparel Design Studio - Patternmaking; Digital Design Studio; Flats and Floats; Fashion Research & Inspiration; Textile Principle; Textile Woven Design, etc.

**Syracuse University, Martin J. Whitman School of Management, Syracuse, NY**

**Master of Science - Accounting, 8/15-5/17**

- GPA:3.63/4.0 CFE(Certified Fraud Examiner) exam passed
- Courses Taken: Advanced Auditing; Fraud Examination; Enterprise Risk Management; Advanced Financial Statement Analysis; International Accounting; Taxes and Business Strategy; Investment Analysis, etc.

**Beijing International Studies University, Beijing, China**

**Bachelor of Science in Management - Financial Management, 9/10 – 7/14**

- GPA:3.4/4.0
- Activities: **BISU Scientific Research Project, Assistant of Instructor**, Beijing, China, 2 – 7/12  
Joined in *Cost of Equity Financing of Small and Medium-sized Tourism Enterprises in China* research project, published a paper titled *Literature Review on Cost of Equity Financing of Tourism Enterprises in China* in *Foreign Investment in China* (Issue 20, 2012)

## AWARDS

- 2024 FIT BFA Future of Fashion Thesis Design Project - Critic Award Winner (One winner selected in each class)  
<https://fashionshow.fitnyc.edu/2024/portfolios/Special%20Occasion/keyue-chen/>
- 2024 Morilee 70<sup>th</sup> Anniversary Bridal Design Contest – First Place Winner
- 2023 CFDA Scholarship Fund Competition Finalist
- 2022 One of the 30 finalists of the 8th Edition BIAAF (biaaf.com) International Fashion & Design Competition (Over 1300 designers from 92 countries have taken part in this edition)  
<https://biaaf.com/designers/keyue-chen/>
- 2021 FIT AAS Graduation Capstone Design - Critic Award Winner (One winner selected in each class)

## WORK EXPERIENCE

**Oscar de la Renta, NYC, NY**

**Atelier Intern, 8/23– 5/24**

- Assisted in hand sewing, machine sewing of the couture eveningwear, bridal and VIP dresses. (Catching bonings to the outer layer of bodice, framing multiple layers of fabrics, hand sewing embroideries and beading onto garments, hand sewing horsehair onto skirts, adjusting the fitting of garments by moving around embroidery and tulle placements, machine sewing parts of the garments such as darts and skirt seams, etc.)
- Completed machine sewing muslin samples independently.
- Assisted in patternmaking and draping. (Helped copying and adjusting patterns. Helped draping part of the design according to the instructions of patternmaker.)

**Marchesa, NYC, NY**

**Atelier (Patternmaking focused) Intern, 8-12/22**

- Mostly assisted the head patternmaker in copying, changing, and making some new patterns for the eveningwear and bridal lines (e.g., Made patterns for a dress with swirled panels, under the instruction of head patternmaker)
- Assisted in some draping tasks, machine and hand sewing tasks (sewing embroidery and lace onto dresses, finishing off hem, making ruffles, etc.)

**Fashion Institute of Technology, NYC, NY**

**Tutor at Academic Skills Center, 9/21-5/22**

- Tutored Fashion Design students in most Associate level courses, including draping, sewing, patternmaking and fashion drawing, etc. (Students brought in their projects with class notes, and I helped solve the problems and questions they had.)

**Central Amusement International**, Brooklyn, NY

*Administration Coordinator / Staff Controller*, 8/17-7/21

- Processed Accounts Payable (AP), booked Sales Orders, made journal entries
- Business and financial analysis reporting (analysis on sales, budget, redemption, costs, weather impact and other factors)
- Internal Controls (Purchase and inventory process management, ticketing and POS systems admin, HR system admin)
- Managed cashiers, and bank tellers in cash room at Luna Park in Coney Island
- Assisted group sales, retail ticket sales, guest services (communicated with guests regarding exchange, refund, and other issues)

**Salvation Army**, Syracuse, NY

*Finance Department Intern*, 4-7/16

- AP (collecting invoices, coding expenses, GL distribution, running checks; reconciliation), AR, Journal Entries.

**China Audit Asia Pacific Certified Public Accountants LLP**, (Beijing, Guizhou, Hubei), China

*Auditor*, 7/14 – 2/15

- *In Annual Financial Report Audit of Jingmei Group in Beijing*,  
Went to 8 subsidiaries of various industries; filled working paper; examined documents; did inventory count; found incompliance
- *In Asset Verification Project in Guizhou Province*,  
Did Inventory count; ensured the assets for write-off were complete and registered correctly; filled in Asset Verification documents

**Sanpower Group**, Beijing, China

*Accounting Department Intern*, 5– 7/14

- Corrected mistakes (e.g.: mistreatment of tax, revenue from magazines issued; some omission of accounts receivable and payable) in prior entries and sheets and moved them to a new system; Entered in subsequent new entries

**CITI**, Beijing, China

*Summer Trainee*, 7– 8/12

- Trained in banking and business etiquette; Offered financial services in branches as a team and attracted new Citigold clients

## **ORGANIZATION ACTIVITIES**

**Love Point Club (Student Organization)**, Beijing, China

*Publicity Department Director (2011-2012 Excellent Department Director)*, 9/11-6/12

- Organized donations, charity sale; held teaching competition; helped children with financial difficulty and those with autism

## **SKILLS**

- **Software Skills:** Photoshop, Illustrator, Procreate, Word, Excel, PowerPoint, Financial Edge, QuickBooks, Shelby, SAP
- **Technical Skills:** Machine and hand sewing, patternmaking, draping, fashion sketching
- **Language Skills:** Fluent in English, Chinese (Mandarin)

## **HOBBIES**

- Figure skating; rollerblading; snowboarding; painting and drawing; hiking; gardening